



**Helping *Businesses Grow.***  
**协助企业成长.**



[www.parade-consulting.com](http://www.parade-consulting.com)

**Contact Us**  
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# COMPANY INFORMATION 公司信息

Parade Consulting is Asia's Specialist Consultant and Training provider focusing on helping companies create value through different aspects of their businesses.

宝略咨询是亚洲专业咨询和培训机构。我们专注于帮助企业从业务各方面创造价值。

eBusiness Consulting  
电子商务咨询

Strategic Planning  
战略规划

We help grow businesses mainly through 我们主要通过 这些方式帮助企业

Franchise Development  
特许经营推行

Branding  
品牌推广

Management Training  
管理培训

## CORE COMPETENCIES

We help YOU:

- Maximize your current resources
- Leverage on available government grants
- Achieve distinct differentiation in the market
- Build a sustainable long term business

## 核心竞争力

我们将帮助您:

- 把现有资源利用最大化
- 运用政府提供的各种援助
- 在市场上取得差异性发展
- 建立可持续发展的企业

## FULL RANGE OF SERVICES 所有业务

SME mentoring and advisory  
中小型企业指导和建议  
Startups Mentoring and Advisory  
创业公司指导和建议  
eBusiness Planning  
电子商务计划  
eCommerce Strategic Planning  
电子商务战略计划  
Coaching and Training  
培训  
Marketing Strategies  
营销战略  
SOPs development  
标准作业程序开发  
Social Media Strategies  
社交媒体战略  
Mystery Shopping Planning  
神秘购物计划  
Corporate Social Responsibility  
企业社会责任  
Vision Mission Values Development  
愿景使命价值挖掘

*Not knowing where to Start?  
Unsure of what Your Company Needs?  
Take a look at our list of most popular offerings to date and get inspired!*

不知道从何开始?  
不清楚您公司的需求?  
浏览我们最受欢迎服务表单  
并受到启发!

## TOP PICKS FROM OUR CLIENTS 客户的热门选择!

Government Funded  
政府补贴高达  
**70-100%!**

- 1 **Brand Training 品牌培训 (Corporate Identity Development)**  
(建立企业形象识别系统)
- 2 **Strategic Marketing Plan Training**  
战略营销计划培训
- 3 **Branding 品牌推广**
- 4 **Franchise Development**  
特许经营推行

\*Tops picks are also included in our full range of services

*Our Programs are all customized and tailor-made to YOUR needs.*

**Contact us today at +65 9831 6372 (Rin) and join our ever-expanding clientele heading towards growth!**

所有我们的项目根据您的需求量身定做。

**今天就联系我们: +65 9831 6372 (Rin) 并成为我们日益壮大的客户群中的一员!**