

for more information on ICV, please visit,
关于ICV礼券的更多信息请浏览
www.spring.gov.sg/icv



Helping Businesses Grow.
协助企业成长.

www.parade-consulting.com
admin@parade-consulting.com

HOW TO LEVERAGE ON SPRING'S \$5000 ICV VOUCHER

如何借力于标新局 \$5000 ICV 辅助计划

100%
FUNDED (辅助)

**Parade Consulting's Branding Package Helps Your Company
Build Your Own Corporate Identity File**
宝略咨询提供的品牌配套将帮助您的企业
建立自己的企业形象识别系统

Package Benefits:

- Acquire New Clients
- Retain Existing Clients
- Expand New Market
- Improve Work Processes

and more...!

有助于帮助:

- 获得新客户
- 维持现客户
- 开拓新市场
- 改善工作进程

以及更多!



Contact us TODAY at:
请即刻联系我们:
+65 9831 6372 (Rin)





Corporate Identity Guide FAQ

企业形象识别系统常见问题解答:

Question: **What exactly is a Corporate Identity Guide?**

提问: 企业形象识别系统究竟是什么?

Answer: Your Company's very own Corporate Identity Guide is an expression and reflection of your organizations's culture, character, personality, and its products and services – inspiring trust with your consumers, employees, suppliers, partners and investors.

答案: 您公司的企业形象识别系统是您的组织文化、特点、特性, 以及产品和服务的表达和反映——激发您的客户、员工、供应商、合作伙伴和投资者的信赖。

Question: **What is included in a Corporate Identity Guide?**

提问: 企业形象识别系统中包括什么?

Answer (答案):

- Logo 商标
- Letterhead 信笺抬头
- Namecard 名片
- Signboard 广告牌
- Website (Look and feel) 网站排版
- Vehicles (Look and feel) 车身设计排版
- Name Tags 名牌标签
- Corporate Folders 企业文件夹

- Brochures template 宣传册模板
- Mood Board 主题情绪板
- Corporate Gifts 公司礼物
- Banners 横幅
- Facebook Page 脸书主页
- Powerpoint Template 幻灯片模板
- QR Code 二维码
- Uniforms and more... 制服...及更多